

## THIS PORTFOLIO INCLUDES:

- 2 NEWSLETTERS & MAILERS
- 7 FACT SHEETS & FLIERS
- 9 EVENT DESIGN
- 14 SUITES OF MATERIALS
- 17 INFORMATION GRAPHICS
- 18 BRAND DEVELOPMENT
- 22 FILLABLE FORM DESIGN
- 23 BILL INSERTS



### Prepare for winter weather and power outages

Winter weather brings snow, sleet, and possibly even rain. It can also bring power outages. When a power outage occurs, there is a lot of information you need to know. Here are some tips to help you prepare for winter weather and power outages.

If you have a home generator, call 252-362-6666 to reserve a generator. If you have a home generator, call 252-362-6666 to reserve a generator. If you have a home generator, call 252-362-6666 to reserve a generator.

### Know the signs of scams

As the holidays approach, it's important to be aware of a possible increase in scams. The most common way for scammers to reach you is through email. They will often send you a message that says "Congratulations! You have won a prize!" or "You have been selected for a contest!"

### Help low-income and disabled customers with their utility bills this holiday season

There is no better time to remember our community than during the holidays. We want to help our low-income and disabled customers with their utility bills. We have a number of programs in place to help them.

### Apply for a grant to fix a leaky water line

If you have a leaky water line, you may be eligible for a grant to help pay for the repairs. This grant is available to low-income and disabled customers. To apply for the grant, call 252-362-6666.

### Get home energy-efficiency incentives and up to a \$3,200 tax credit

If you're considering energy upgrades to your home this year, you may be eligible for home energy-efficiency incentives. These incentives can help you save money on your energy bills. To learn more about these incentives, call 252-362-6666.

### Do you own an investment property?

If you own an investment property, you may be eligible for a number of tax benefits. These benefits can help you reduce your tax liability. To learn more about these benefits, call 252-362-6666.

### TPU Night hit a home run

TPU Night was a huge success! We had a record number of attendees and a lot of fun. We will be hosting TPU Night again next year. To learn more about TPU Night, call 252-362-6666.

### How employees give back to the community

Our employees are committed to giving back to the community. They have a number of ways to do this, including volunteering and donating. To learn more about these opportunities, call 252-362-6666.

### Vote yes on Proposition 5

Proposition 5 is a measure that will help us build a better future for our community. It will help us pay for the infrastructure we need to grow our economy. To learn more about Proposition 5, call 252-362-6666.

### U\* Calendar

Month	Event	Location	Time
October	TPU Night	TPU Office	6:00 PM
November	TPU Night	TPU Office	6:00 PM
December	TPU Night	TPU Office	6:00 PM

### You make the call

Report a power outage: 252-362-6666  
Report a water emergency: 252-362-6666  
Report a gas emergency: 252-362-6666  
Report a fire emergency: 252-362-6666



### You can rely on us for high-quality drinking water

We are proud to provide you with high-quality drinking water. We have a number of programs in place to ensure the quality of our water. To learn more about these programs, call 252-362-6666.

### Summer water rates are in effect

Summer water rates are in effect. These rates are higher than the winter rates. To learn more about these rates, call 252-362-6666.

### How to participate in our budget and rates public process

We are holding a public process to hear from you about our budget and rates. You can participate in this process by attending a public meeting or submitting a comment. To learn more about this process, call 252-362-6666.

### A time water savings map and notifications offer you many benefits

We have a new water savings map and notifications. These tools can help you save water and money. To learn more about these tools, call 252-362-6666.

### Utility bill payment assistance is available

We have a program to help you pay your utility bills. This program is available to low-income and disabled customers. To learn more about this program, call 252-362-6666.

### Getting your new windows paid for

We have a program to help you pay for your new windows. This program is available to low-income and disabled customers. To learn more about this program, call 252-362-6666.

### TPU Night at the Tacoma Rainiers

TPU Night will be held at the Tacoma Rainiers stadium. We will have a number of activities and games. To learn more about TPU Night, call 252-362-6666.

### Our target: Provide you with outstanding customer service

We are committed to providing you with outstanding customer service. We have a number of ways to do this, including training our employees and listening to your feedback. To learn more about these ways, call 252-362-6666.

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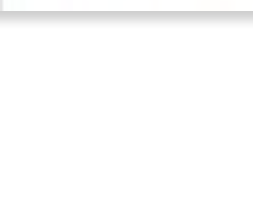
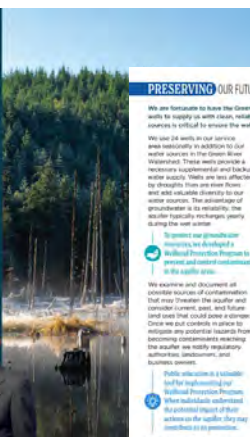
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## From the Interim City Manager, Martin Yamamoto



Dear Residents of Mill Creek,

In early 2020, we experienced one of the most significant events in our history: The Covid-19 pandemic crippled economies and workforces across our country, state, and our great city. On behalf of the City of Mill Creek, I want to thank you for your resilience and patience throughout this pandemic.

During my 18 years as a public servant, I have worked with many leaders across municipal governments and in the public sector. The City of Mill Creek's management team is one of the most productive I have ever worked with, and as our rebuilding continues, I am confident that this team will bring the City to a level of services that sets the standard for local government.

*"We are currently developing a multi-year plan, focusing on rebuilding our core business. This foundation is necessary to deliver the highest quality service to our residents and communities while planning for the future development of Mill Creek."*

- MARTIN YAMAMOTO -

This plan will require establishing an optimal workplace where staffing is a priority. We are in the process of filling our budgeted positions while planning for future capacity needs across all departments, including Police, Public Works, Planning, and Administration.



We held an all-staff meeting on April 27, 2022, the first since the start of the pandemic. Our leadership team, including Mayor Brian Holtzclaw and Mayor Pro Tem Stephanie Vignal, were present to connect with employees and update all on recent accomplishments and the City's goals. I look forward to these meetings; they are critical to our communications plan.

1 MILL CREEK CITY HIGHLIGHTS

On April 26, 2022, our residents voted to annex into South Snohomish County Fire & Rescue Regional Fire Authority (South County Fire). Annexing to South County Fire was the most cost-effective choice considering current data for 2022. Annexation will take effect in August, and property owners will start paying taxes to South County Fire in January of 2023. In the meantime, we will continue to pay Snohomish Regional Fire & Rescue (SRFR) for service until our contract expires on December 31, 2022. We appreciate the high-quality service SRFR has provided the city since 1983. Both SRFR and South County Fire have assured a seamless transition between the agencies. The Mill Creek Fire Station will continue to have the same number of apparatus, firefighters, and paramedics serving the community. We encourage residents to learn more about South County Fire at [www.southsnofire.org](http://www.southsnofire.org).

We are proud to have published our first annual State of the City video. Thank you to Kathy Coffey Solberg of Leadership Snohomish County for sitting down with Mayor Holtzclaw and Mayor Pro Tem Vignal to talk about Council's priorities and goals for 2022 and beyond. You can watch the video by scanning this QR code.

This year, the City is bringing back many popular events and working on several new ideas to help bring our communities together. In this effort, we often collaborate with local organizations such as the Mill Creek Town Center Association, Mill Creek Chamber of Commerce, Kiwanis, Rotary, YMCA, and others to help reach communities outside our local area and help improve the local economy. In addition, the City recently published its first annual Spring Performance Survey to help gather feedback about events and other topics from those living and working in Mill Creek. If you'd like to help shape the future of Mill Creek, please take our survey this QR code.

Mill Creek is a great place to live! To our residents and community government will continue to provide outstanding customer experience. It is a

### MEET YOUR CITY COUNCILMEMBERS!



**Official City Council Meeting Schedule**

City Council Meetings are held on the second and fourth Tuesdays of each month, starting at 7:00 PM. Meetings are held at the City of Mill Creek, 10000 Mill Creek Blvd., Mill Creek, WA 98012. For more information, visit [www.millcreekwa.gov](http://www.millcreekwa.gov).



Contact Us: [info@millcreekwa.gov](mailto:info@millcreekwa.gov) | Follow Us: [Facebook](https://www.facebook.com/millcreekwa), [Instagram](https://www.instagram.com/millcreekwa), [YouTube](https://www.youtube.com/millcreekwa), [LinkedIn](https://www.linkedin.com/company/millcreekwa)

### STATE OF THE CITY

Watch our first annual State of the City video by scanning this QR code. The video features Mayor Holtzclaw and Mayor Pro Tem Vignal discussing the city's priorities and goals for 2022 and beyond.

**What are you excited about in 2022?**

With the start of the new year, we are excited about the many opportunities ahead of us. We are excited about the many opportunities ahead of us. We are excited about the many opportunities ahead of us.

**What are you looking for in a manager?**

We are looking for a manager who can lead by example, who can inspire and motivate, and who can bring the best out of everyone. We are looking for a manager who can lead by example, who can inspire and motivate, and who can bring the best out of everyone.

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### COMMUNITY

Join us for our first annual Spring Performance Survey. The survey is a great way to give us your feedback on our services and programs. You can take the survey online or by mail.

**City Survey**

Take the survey online or by mail. The survey is a great way to give us your feedback on our services and programs. You can take the survey online or by mail.

**Pickleball**

Join us for our first annual Pickleball tournament. The tournament is a great way to enjoy the sport and meet new people. You can register online or by mail.

### PUBLIC WORKS UPDATE

**Complete Streets Pedestrian Improvements**

We are working on several projects to improve pedestrian safety and accessibility. These projects include installing new crosswalks, adding more crosswalks, and improving sidewalk conditions.

**New Equipment Makes Work More Efficient**

We have purchased several new pieces of equipment to help us work more efficiently. These pieces of equipment include new trucks, new tools, and new equipment.

**Projects?**

We are working on several projects to improve the city. These projects include installing new crosswalks, adding more crosswalks, and improving sidewalk conditions.

### CITY EVENTS

Join us for our first annual Summer Festival. The festival is a great way to enjoy the summer and meet new people. You can register online or by mail.

**July 15 - 16**

July 15 - 16: Summer Festival. The festival is a great way to enjoy the summer and meet new people. You can register online or by mail.

**July 22 - 23**

July 22 - 23: Summer Festival. The festival is a great way to enjoy the summer and meet new people. You can register online or by mail.

**August 5 - 6**

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**August 12 - 13**

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**August 19 - 20**

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**August 26 - 27**

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**September 2 - 3**

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**September 9 - 10**

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**September 16 - 17**

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**September 23 - 24**

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**September 30 - October 1**

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### STAFFING UPDATE

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**Police Update**

We are working on several projects to improve the city. These projects include installing new crosswalks, adding more crosswalks, and improving sidewalk conditions.

**Join Our Team**

We are looking for several people to join our team. These people include police officers, firefighters, and city employees. You can apply online or by mail.



## Meet Amanda

This is your opportunity to be a game-changer for our families. Join us for our largest fundraiser of the year. It's a Goodwin Lunch-In...

**Amanda was furloughed due to the pandemic.** Without a college degree, her prospects for a new job were few and far between.

**Finding childcare has always been a challenge for student parents. The pandemic has made securing a childcare solution even harder and more expensive. 1,000 childcare facilities are temporarily closed. That's a quarter of spots lost—about 47,000—in our state.**

**Together, we will walk alongside student parents like Amanda by keeping them on track to graduation day with childcare assistance, basic needs help, and career building opportunities. Your support is needed for local families now more than ever.**

**We are working with our community partners and childcare connections to help our 85 student parents find childcare this fall.**

**This year, parents of school-age children will be juggling remote learning, in-person college courses, jobs, and a severe lack of childcare options. Amanda's daughters have thrived at their after-school program and she hopes to keep their spot.**

**Amanda saw the opportunity and decided it was time to create a better life for her family. Becoming a certified nursing assistant with plans to become a registered nurse will help create a brighter future for her family.**

**Amanda (has some good news...)**

**This summer, Amanda was excited and a bit nervous to begin college. She is 29 and her daughters are 7 and 8.**

IT'S A **GOODWIN Lunch-IN**

**Goodwin CONNECTIONS**

**Goodwin CONNECTIONS** 1631 15th Ave W, Ste. 116, Seattle, WA 98119 [GoodwinConnections.org](http://GoodwinConnections.org)

## IT'S A GOODWIN Lunch-IN

We welcome you to become part of the team! Join us for our annual luncheon where we will gather virtually to deliver "good wins" for local families that put them on the path to a more secure, stable financial future. Hear inspiring stories and create generational change for our families.

**Keynote:** UW President Ana Mari Cauce  
**Emcee:** Fred Northup, Jr.

**Thank you to our sponsors:** **softchoice**, **Safeco Insurance**, **UMPUA BANK**

### How to Lunch-In with Goodwin Connections

1. Register at: [goodwinconnections.org/lunch-in](http://goodwinconnections.org/lunch-in) to "attend" the livestreamed program.
2. When you register by September 23 you'll be entered to win a door prize.
3. All registered attendees will receive the link via email to watch the livestream.
4. Tune in Thursday, September 24 from 12-12:30 p.m.

**Can't make the Lunch-In Livestream?**

- View the program after September 24 at: [goodwinconnections.org](http://goodwinconnections.org).
- \*Make a donation in lieu of attendance at: [goodwinconnections.org/donate](http://goodwinconnections.org/donate).
- Donate by mail: Goodwin Connections, 1631 15th Ave W, Ste 116, Seattle, WA 98119.

**Any questions? Please email Meg Alley at [meg@goodwinconnections.org](mailto:meg@goodwinconnections.org).**

\*(All donations made in September will be added to the grand Lunch-In fundraising total.)

## GOODWIN CONNECTIONS // Postcard Mailer

### PLEASE TAKE OUR SURVEY - YOUR OPINION MATTERS!

**Learn more about our Middle Housing Study.**

There are many benefits to having various housing types in Mill Creek, such as increased choice and affordability. We're looking for community input to help us better understand these needs. We want to hear from you, please follow the QR code to learn more and take our survey.

[millcreekwa.gov/middlehousing](http://millcreekwa.gov/middlehousing)

**Find this and more on the NEW Resident Portal.**

- Current City projects
- Future development of City-owned properties
- News & Community Events
- Survey Opportunities
- Permits & Licenses
- Recreation Programs & City Highlights
- Volunteer Opportunities & more

[millcreekwa.gov/resident](http://millcreekwa.gov/resident)

**CITY OF**  
**Mill Creek**  
WASHINGTON

15728 Main St,  
Mill Creek, WA 98012

### Your opinion matters.

Use the QR code below to take the Middle Housing survey, and to learn more about Mill Creek.

### CELEBRATING 40 YEARS



remove and save magnet

## CITY OF MILL CREEK // Postcard Mailer (with attached magnet)

**WHITNEY DYGERT**  
DESIGN



**EMPOWERING MOVE #32**

**Getting ahead with  
bill payment discounts  
and resources.**

[Lower bills. Save money. Simple.]

**MyTPU.org/Assistance**



TPU // Postcard Mailer



**Tacoma Public Utilities**  
3628 South 35th Street  
Tacoma WA 98409

On our Bill Credit Assistance Plan, qualifying customers receive a monthly bill credit of up to \$50 for all services we bill.


You don't need to be current on your bill to receive the automatic credits. You can earn additional credits up to \$42 monthly when you make full, on-time payments.

 That's as much as \$92 in credit a month off your utility bill.

For more information about program qualifications and how to apply, visit **MyTPU.org/Assistance** or call 253-502-8600.

5529 0724





## GOODWIN CONNECTIONS meets the needs of student parents

Educational opportunities are a powerful catalyst for parents who want to give rise to generational change.

Goodwin's Family Connections Program is centered around the needs of parents as they work toward their college degree.

The extremely high cost of childcare is one of the largest barriers to completing a degree for students who are parenting. When families enter our program, the children receive access to a quality early learning experience that helps them prepare for kindergarten and beyond.

Our program's two-generation approach is a "win-win" for families.

**When student parents have access to affordable and consistent high-quality childcare, they can:**

- Attend college full-time.**  
Students can focus on their studies and have peace of mind that their child is in a safe learning environment.
- Do well in school.**  
Our students average a cumulative 3.6 GPA.
- Graduate in a timely manner.**  
96% of our student parents graduate on time once they enroll in our program.
- Launch a career.**  
Graduates are given access to resources and tools to help ensure the transition from college to work is successful.
- Help to ensure future educational successes for their children.**  
73% of our parents are first generation college students, which makes it more likely their children will go on to college.

**YOU KNOW?** One of Seattle's top-running nonprofits (907), Goodwin has been supporting student parents with the cost of childcare since the early 90s.

possible in between application periods.

Our program provides student parents with:

-  **Childcare assistance**
-  **Basic needs benefits throughout the year**
-  **Professional development opportunities**
-  **Connections to other resources**

Goodwin's Student Parent Advisory Board helps guide program development.

Our families speak 23 different languages at home.











Our parents go on to become our community's teachers, nurses, tech workers, social workers, scientists, and engineers.




## SPONSORSHIP OPPORTUNITIES City of Mill Creek

Mill Creek is undoubtedly a special place to live and work. A vibrant, safe, and friendly community, the City of Mill Creek strives to provide abundant opportunities that foster community spirit and events where all are welcome to enjoy the beautiful parks and trails, lively Town Center, and other amenities.

### 2023 Events

-  **Eggstravaganza**  
Saturday, April 8  
Attendance: 3,000+
-  **Earth Day Cleanup**  
Saturday, April 22
-  **Memorial Day Ceremony**  
Monday, May 29  
Attendance: 300+
-  **Pianos on Main**  
July - September  
Attendance: 5,000+
-  **Party in the Parks**  
Thursday, June 29  
Attendance: 300+
-  **National Night Out**  
Tuesday, August 1  
Attendance: 500+
-  **Party in the Parks & Board Bash 10**  
Thursday, August 31  
Attendance: 500+
-  **Trunk or Treat on Main**  
Tuesday, October 31  
Attendance: 3,000+
-  **Veterans Day Ceremony and Parade**  
Saturday, November 11  
Attendance: 3,000+
-  **Tree Lighting Event**  
Saturday, December 2  
Attendance: 2,000+



[millcreekwa.gov/sponsorship](http://millcreekwa.gov/sponsorship)

Sponsorship placard on the Mill Creek Sports Park (MCSP) Scoreboard. MCSP is rented daily by sports teams with tens of thousands of visitors annually.	★	★	★
(24'x2' or 12'x4')	(12'x2')	(6'x2')	
Via page advertisement in Recreation/City Highlights Guides in the Mill Creek Living Magazine with distribution to 18,000+ homes and businesses and including a digital version.*	★	★	
(In four guides)	(In two guides)		
Listed as event sponsor for chosen events in Recreation/City Highlights Guides printed inside Mill Creek Living Magazine with distribution to 18,000+ homes and businesses and including a digital version.*			★
Logo on promotional event posters and signage for chosen events		★	★
Identified (with Sponsor Level) in social media event marketing related to chosen events (Facebook, Instagram, and Nextdoor.)	★	★	★
Listed as sponsor (based on Sponsor level) on City website for chosen event(s)†	★	★	★

\* must meet print deadlines

### In-Kind Donations

In-kind donations can include items, supplies, gift cards, or services used for City events. In-kind donations can be made in lieu of cash payment towards all sponsorship levels. Please contact [communications@millcreekwa.gov](mailto:communications@millcreekwa.gov) with specific questions.





[millcreekwa.gov/sponsorship](http://millcreekwa.gov/sponsorship)





## Help us enroll 10,000 Bill Credit Assistance Plan customers by the end of 2024

### How you can help

-  Tell your friends and family we have programs for those who might need assistance paying their utility bills.
-  If you are out in the field, hand out our Bill Credit Assistance Plan cards to customers you meet during the day.
-  Ask your community center, daycare, or child's school if you can bring in flyers about available assistance.
-  When helping a customer, listen and if they mention difficulties paying their bill, then refer them to **MyTPU.org/Assistance** or transfer them to Customer Solutions.

For details on the Business Unit Goal for our entire utility, visit the Bill Credit Assistance Plan - Goal link on the **Unet homepage**.

**MyTPU.org/Assistance**



## Removing barriers to electric transportation

### Empower Mobility from PSE

The benefits of electrifying our transportation can be far-reaching. Transportation accounts for over 50% of Washington state's greenhouse gas emissions, and some communities bear a disproportionate amount of the health impacts.

But, switching to electric transportation can be expensive. To ensure all communities can access the benefits of electric transportation, all PSE Up & Go Electric programs include enhanced Empower Mobility incentives for projects benefiting historically underserved communities and the community-based organizations, government agencies and Tribal entities that serve them.

For more on Empower Mobility incentives and eligibility, visit [pse.com/empowermobility](https://pse.com/empowermobility).

### Why go electric

There are many benefits to taking advantage of Empower Mobility incentives and replacing gas-powered vehicles with electric ones.

- Cleaner air in your communities
- More convenient fueling at home and work
- Reduced operating costs for fleets
- The latest technology
- Providing an amenity to employees, tenants and the community



[pse.com/empowermobility](https://pse.com/empowermobility)



### Up & Go Electric for Fleet

- **Who can apply:** Organizations with fleet vehicles
- **What you get:** EV charging for fleet vehicles and vehicle incentives
- **Why apply:** Reduce operation and maintenance costs and support sustainability goals

### Charging on the go



### Up & Go Electric for Public

- **Who can apply:** Businesses, governments and organizations
- **What you get:** EV charging for all EV drivers
- **Why apply:** Attract new customers while they charge and meet sustainability goals

### Contact Us

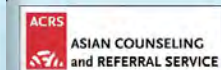
If you have questions about Empower Mobility incentives or eligibility, email us at [evprograms@pse.com](mailto:evprograms@pse.com).



[pse.com/empowermobility](https://pse.com/empowermobility)





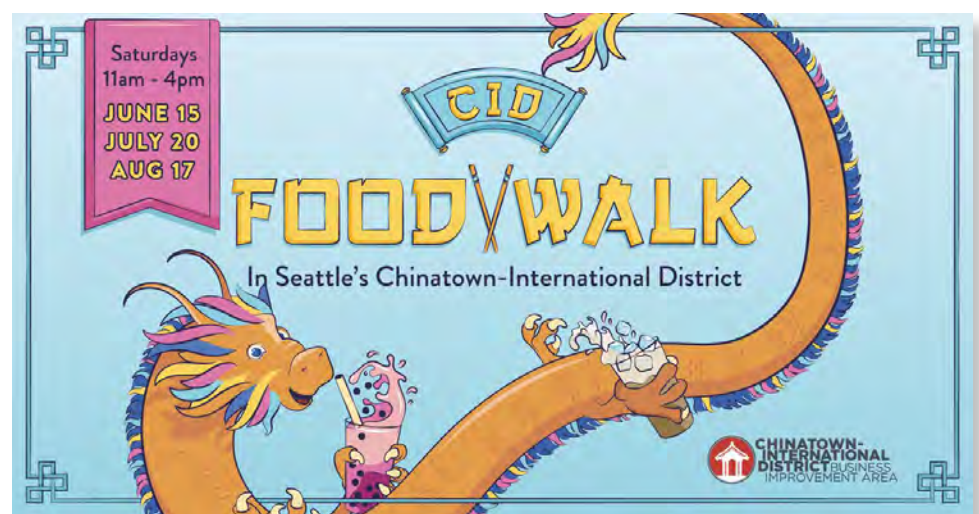


This month's food walk will benefit the ACRS Food Bank in support of the Walk for Rice campaign.

Donate onsite at our info booth in Hing Hay Park to get a limited-edition C-ID sticker!

- Donate \$5 for 1 sticker
- Donate \$10 for 3 stickers

Learn more at @ACRSNews or thru the link in our bio.



★ THE CITY OF MILL CREEK PRESENTS ★

# TRUNK OR TREAT ON MAIN

TUESDAY, OCTOBER 31 - 6:00 P.M. - 8:00 P.M.  
MILL CREEK TOWN CENTER - 15310 MAIN ST



Join us for an evening of trunk or treating along Main Street between Boston's Pizza and Town & Country Market. Bring a canned food item as a suggested donation to benefit the Mill Creek Food Bank.

[millcreekwa.gov/trunkortreat](http://millcreekwa.gov/trunkortreat)



THANK YOU TO OUR 2023 EVENT SPONSORS

town & country MARKETS greet MILL CREEK stellar Kids Dentistry communitytransit State Farm CHRIS JONES

CITY OF MillCreek WASHINGTON 40th ANNIVERSARY

★ THE CITY OF MILL CREEK PRESENTS ★

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★ THE CITY OF MILL CREEK PRESENTS ★

# TRUNK OR TREAT ON MAIN

TUESDAY, OCTOBER 31 - 6:00 P.M. - 8:00 P.M.  
MILL CREEK TOWN CENTER - 15310 MAIN ST



[millcreekwa.gov/trunkortreat](http://millcreekwa.gov/trunkortreat)

CITY OF MillCreek WASHINGTON 40th ANNIVERSARY



CITY OF MillCreek WASHINGTON

More Information

The City of Mill Creek Presents

# PARTY IN THE PARKS

Join us for games, food and fun in the sun!

Pine Meadow Park Thursday, June 29 5:30 p.m. - 8:00 p.m.	National Night Out at Highlands Park Tuesday, Aug. 1 5:00 p.m. - 8:00 p.m.	Mill Creek Sports Park Freedom Field Thursday, Aug. 31 5:30 p.m. - 8:00 p.m.
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millcreekwa.gov/calendar      communications@millcreekwa.gov

stellar Kids Dentistry   communitytransit   NOTHING BUT CAKES   greet   State Farm   town & country   Starbucks

This summer!

The City of Mill Creek Presents

# PARTY IN THE PARKS

millcreekwa.gov

JL REMODELING

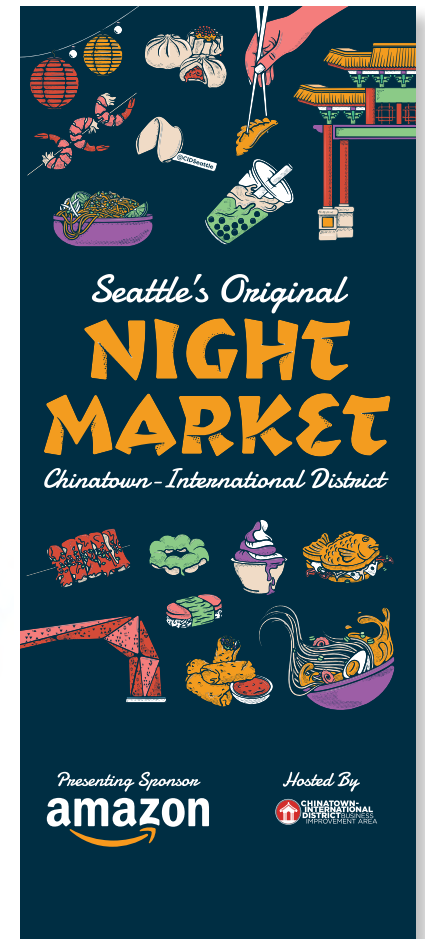
Kids Fun Run  
Mill Creek Sports Park  
Thursday, June 27  
5:30 p.m. - 8:00 p.m.

The City of Mill Creek Presents

# PARTY IN THE PARKS

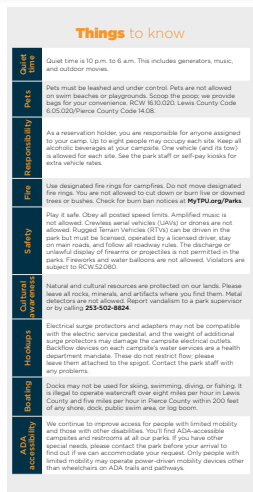
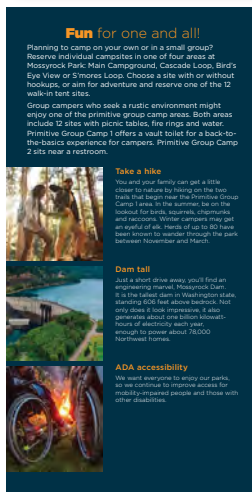
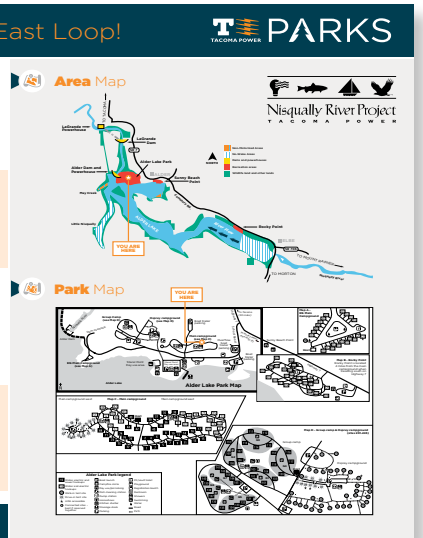
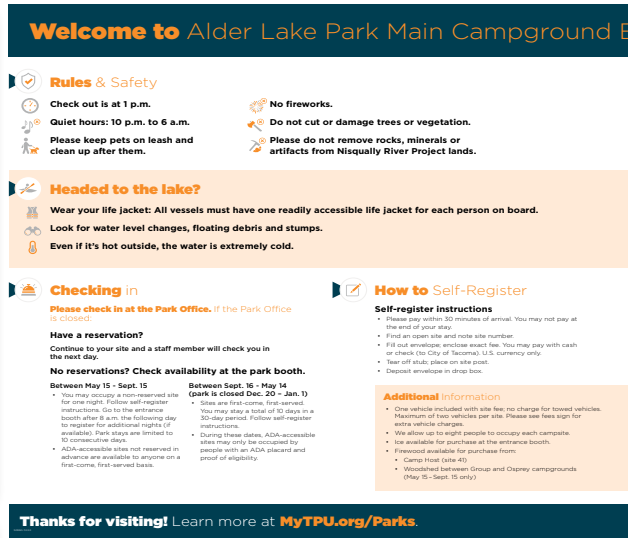
National Night Out  
Highlands Park  
Tuesday, August 6  
5:00 p.m. - 8:00 p.m.

millcreekwa.gov/party

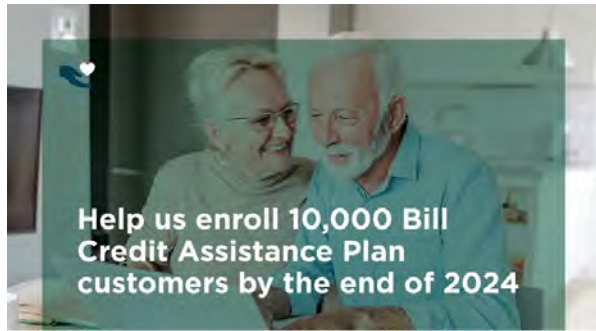












#### How you can help

- Tell your friends and family we have programs for those who might need assistance paying their utility bills.
- If you are out in the field, hand out our Bill Credit Assistance Plan cards to customers you meet during the day.
- Ask your community center, daycare, or child's school if you can bring in flyers about available assistance.
- When helping a customer, listen and if they mention difficulties paying their bill, then refer them to **MyTPU.org/Assistance** or transfer them to Customer Solutions.

For details on the Business Unit Goal for our entire utility, visit the Bill Credit Assistance Plan - Goal link on the **Unet homepage**.

**MyTPU.org/Assistance**



On our Bill Credit Assistance Plan, qualifying customers receive a monthly bill credit of up to \$50 for all services we bill.

You don't need to be current on your bill to receive the automatic credits. You can earn additional credits up to \$42 monthly when you make full, on-time payments.

That's as much as \$92 in credit a month off your utility bill.

For more information about program qualifications and how to apply, visit **MyTPU.org/Assistance** or call 253-502-8600.



EST 1971

BrownMcMillen.com  
(360) 757-6013

235 W. Rio Vista Ave,  
Burlington, WA

Brown McMillen

REAL ESTATE

CITY NAME

\$599,950

MLS# 1659714

1,755 Sq. Ft.

3 BD

2BA

9,583 Sq. Ft. Lot

Great layout for entertaining, open kitchen w/island, formal dining room & eating area off of kitchen. Cozy family room w/gas fireplace & AC for warm summer days. Fully fenced backyard, large deck, patio and gazebo. 3 car garage.

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OUR AGENTS

Dick Best

(360) 770-1491

Yvonne Brown

(360) 840-4375

Jodi Dynes

(360) 333-7783

Katie Hilsinger

(360) 391-3796

Holly Hilt

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Dana Holmes

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Jeff Ingman

(360) 202-2859

Shelah Inman

(360) 661-0145

Galen Kindred

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Tod LeHecka

(360) 333-1032

Travis Lohman

(513) 259-1534

Titus Price

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(360) 708-8392

Ron Wortham

(360) 661-1500

Proudly Serving Skagit County for 49 years!

THE MULLAT GROUP

PARTNER

EST 1971

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(360) 757-6013

235 W. Rio Vista Ave, | PO Box 541 | Burlington, WA 98233

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REAL ESTATE

Katie Hilsinger

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Brown McMillen

REAL ESTATE

Shelah Inman

Owner, Managing Broker, CRS, GRI

Holly Hilt

Owner, Broker, CRS, GRI

Ron Wortham

Owner, Broker

Alleigh Brown

Admin Coordinator

Tod LeHecka

Managing Broker

Mary Jo Reitsma

Managing Broker

Galen Kindred

Broker

Jan Scally

Managing Broker, CRS, SRES

Ryan Scally

Broker, ePRO

Jodi Dynes

Broker, CRS

Jeff Ingman

Owner, Managing Broker

Dick Best

Broker, GRI

Yvonne Brown

Broker

Kristen M-M Tuttle

Broker, GRI, CRS, SRES

Travis Lohman

Broker

Dana Holmes

Broker

Titus Price

Broker

Katie Hilsinger

Broker

Kena Brashear

Designated Broker

Serving Washington Since 1971

Call Today to Get Started!

BROWN MCMILLEN // BRANDED MATERIALS

\*Designed while employed as a freelancer with Baylii Marketing agency

WHITNEY DYGERT  
DESIGN

16











## Brand Guide

Created 02/2020



### The Logo



#### Primary Logo

The primary form of the Primally Nourished logo is composed of the 'X' icon and the brand name. This logo can be used in its full form or as a secondary logo with the 'X' icon alone.

#### Full Color



#### Black



#### Reversed White



### The Logo



#### Secondary Logo

The secondary form of the Primally Nourished logo is a simplified version of the primary logo. This logo can be used in its full form or as a secondary logo with the 'X' icon alone.

#### Full Color



#### Black



#### Reversed White



### The Logo - Spacing & Size



#### Logo Usage - Safe Space

The proper spacing to keep clear around the logo can be measured by measuring above and below the 'X' icon. This can be used for both forms of the logo. For the icon, use the height of the 'X' icon as a guide.



#### Logo Usage - Minimum Size

In order to ensure readability across different platforms, the minimum size rules, seen to the right, should be followed. Please note the size for digital and print use.

Consulting for the usage of the logo in various applications and social media profiles is recommended.

#### Print Minimum Size



#### Digital Minimum Size



### Brand Colors



#### Brand Colors

The main colors of the brand are bright blue, light green, and light yellow. These colors are used throughout the brand identity.



#### Bright Blue

HEX: 76B0C  
RGB: 119, 184, 194  
CMYK: 100, 50, 100, 0

#### Light Green

HEX: 338C  
RGB: 52, 129, 202  
CMYK: 73, 36, 181, 0

#### Pale Yellow

HEX: 1345C  
RGB: 8, 225, 145  
CMYK: 93, 13, 50, 91

### Brand Typography



#### Main Brand Typeface

The main typeface of the Primally Nourished brand is Google Sans Light. This font is used for all brand communications.

Google Sans Light is a clean, modern, and legible font. It is used for all brand communications, including the logo, website, and social media.

#### Alternate Brand Typeface

Alternate brand typefaces can be used for specific applications, but should not be used for the logo.

#### Google Sans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

#### Google Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

#### Varola Round

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789



## MVP Moves Logo

### Logo Variations

**PRIMARY**  
The Primary MVP Moves logo and should be used as the first choice in all instances that require the logo.

**SECONDARY**  
When space does not allow for the Primary logo, the Horizontal Banner logo may be used in it's place.

**MINI**  
The Mini logo may be used when space is limited or when a smaller logo is required.



1 MVP Moves Brand Quick Reference Guide

## Primary Color Variations

### Variations

**1. Full Color**  
The full color logo includes 6 colors: TPU Uniform Teal, TPU Green, two shades of Red, 2 shades of Gray, plus white. This variation features shading on both the ball and bat, as well as two-toned "MVP MOVES".

**2. 3 Color**  
The 3 color logo includes TPU Uniform Teal, Red, TPU Green, plus white. This variation does not include shading on the ball, but is "MVP MOVES".

**3. 2 Color**  
The 2 color logo is created with TPU Uniform Teal, Red, plus white. The TPU Green section has been removed. There is a white outline on the ball that may only be visible when placed on a color other than white.

**4. 1 Color**  
The 1 color logo is created using only TPU Uniform Teal, plus white. There is a white outline on the ball that may only be visible when placed on a color other than white.



2 MVP Moves Brand Quick Reference Guide

## Horizontal Banner Color Variations

### Variations

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3 MVP Moves Brand Quick Reference Guide

## Horizontal Color Variations

### Variations

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4 MVP Moves Brand Quick Reference Guide

## Color Palette

UNIFORM TEAL	TPU GREEN	RANGER RED	DEEP RED	LIGHT GRAY	TRACOMA GRAY
HEX: #008080	HEX: #008000	HEX: #CC0000	HEX: #800000	HEX: #D3D3D3	HEX: #A9A9A9

5 MVP Moves Brand Quick Reference Guide





Page 2 of 2

[illegible]

Building on the findings of the previous studies, the authors suggest that the following factors may be important in determining the effectiveness of the intervention:

SMART HOME




**One easy way you can help build a clean energy future for our community**

You can help regional utilities learn about the energy savings and satisfaction of smart water heater controllers by participating in our two-year study.

Smart water heater controllers provide hot water when you need it and learn to save energy when you don't. Findings from the research will help accelerate beneficial clean energy programs and **you'll receive \$80**. It's easy.

Learn more and sign up at [MyTPU.org/SmartWaterHeater](https://MyTPU.org/SmartWaterHeater)



**Get a \$30 coupon to buy up to three trees (\$90 maximum)**

Planting trees in your yard can:

- Shade your home and reduce cooling costs by 8%-18%.
- Reduce stormwater runoff.
- Improve overall air quality.
- Beautify your landscape.

Tell your friends about the tree coupon!  
Coupons expire March 31, 2022.

tree COUPON program

Trees can help **lower your utility bill**

**Plant now**

Visit [MyTPU.org/TreeCoupon](https://MyTPU.org/TreeCoupon)

5048\_B 1021



**How to get a discount on utility services**

If you or someone you know are over 62 or receiving state/federal disability income, you may qualify for our Discount Rate Program, which offers a 35% discount on electricity, drinking water, solid waste, wastewater, and stormwater.

Enrollment is easy! Complete our Residential Utility Assistance Application at [MyTPU.org/Assistance](https://MyTPU.org/Assistance) and provide the required documents. Have questions? Call 253-502-8600.

5263A 0323




## One change can save you **up to \$350 a year** on your electricity bill

Your water heater is one of the most inefficient appliances in your home and is likely driving up your electricity bill. What's the solution? Upgrade your water heater to a hybrid version.

We partnered with The Home Depot and Lowe's to offer **\$500 off** hybrid water heaters at local stores.

Find out how to get \$500 off a better water heater at [MyTPU.org/WaterHeater500](https://MyTPU.org/WaterHeater500).



PSE PUGET SOUND ENERGY

## Energy costs by the numbers

For your home

Everything that you turn off and on costs money—but just how much? The charts below will help you understand the average energy cost to use common household appliances and equipment.

Heating and water heating*	Average energy use	Cost per year**
Electric water heating*		
• Standard electric	5885 kWh	\$630.76
• Heat pump water heater	2659 kWh	\$265.98
Natural gas water heating		
• Standard gas (tank)	181 therms	\$166.52
• Efficient gas (tank)	157 therms	\$144.44
Electric home heating		
• Electric furnace	11,000 kWh	\$1,100.00
• Baseboard (convectors)	8,760 kWh	\$876.00
• Efficient heat pump	7,289 kWh	\$728.90
• Efficient ductless heat pump	6763 kWh	\$676.30
Natural gas heating		
• Standard furnace	703 therms	\$646.76
• Efficient gas furnace	614 therms	\$564.88
• Fireplace pilot light		\$69.55
• Gas fireplace (4 hrs/day, 4 months)		\$261.82
Furnace fan motor		
• Standard (24 hours/day)	1408 kWh	\$140.85
• EE (8 hours/day)	704 kWh	\$70.44
• Standard (24 hours/day)	2628 kWh	\$221.34
• EE (24 hours/day)	1650 kWh	\$161.70

pse.com